



“हर काम देश के नाम”

# रक्षा लेखा विभाग (र.ले.वि.) मुख्यालय

उलान बटार रोड, पालम, दिल्ली छावनी-110010

DEFENCE ACCOUNTS DEPARTMENT (DAD) HEADQUARTERS

Ulan Batar Road, Palam, Delhi Cantt.- 110010

Phone: 011-25665703 Fax: 011-25674806, 25674821 email: [aniii.cgda@nic.in](mailto:aniii.cgda@nic.in)



F. No. Estt. Coord/3012/Circular/Vol IX dated 17.05.2022

To,

All PCDA/PIFAs/CDAs/ IFAs (Located at New Delhi)  
(through CGDA website).

**Subject:** Celebrating “Odisha Art and Culture” during 21<sup>st</sup> May 2022 to 5<sup>th</sup> June 2022 at SARAS Gallery Shop, BKS Marg, New Delhi— regarding.

Please find enclosed a copy of Ministry of Rural Development, Department of Rural Development (Rural Livelihood Division)'s OM F. No. K-11030/1/2022 Mkt. Cell dated 09.05.2022 on the subject matter for information and necessary action.

2. It is accordingly requested to give the event “Odisha Art and Culture” wide publicity amongst officers and staff members of your organization.

  
(K V L Akshay)  
ACGDA (Establishment Coord)

Enclosures: as above.

Copy to:

1. All Wings of DAD HQrs. For information and necessary action as above.
2. IT&S Wing, (Local) With a request to upload on CGDA's website

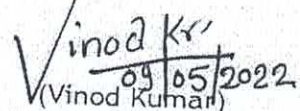
— Sd —  
(K V L Akshay)  
ACGDA (Establishment Coord)

OFFICE MEMORANDUM

Subject: Celebrating "Odisha Art and Culture" during 21<sup>st</sup> May to 05<sup>th</sup> June, 2022 at the SARAS Gallery Shop, Baba Kharag Singh Marg, New Delhi - Regarding.

The undersigned is directed to state that the Ministry of Rural Development (MoRD) is implementing the Deendayal Antyodaya Yojana - National Rural Livelihood Mission (DAY-NRLM), one of the objectives of the Mission is promoting self employment of women Self Help Groups (SHGs)/ SHG members through promotion of livelihoods by helping them showcase their skills and earn livelihood through selling their hand-loom and handcraft products.

2. Ministry of Rural Development has a store with the name of "SARAS Gallery - Crafts by Rural Women" located at Handicrafts Bhawan, Baba Kharag Singh Marg, New Delhi - 110001 for showcasing and selling of various products made by rural women Self Help Groups (SHGs).
3. Considering the endeavour of the MoRD on livelihoods promotion of rural poor members of SHGs, the Ministry has decided to celebrate "Odisha Art and Culture" through promotion and sale of hand-loom and handcraft products made by artisans/ craftsmen of Self Help Groups (SHGs) of Odisha SRLM at the SARAS Gallery Shop, located at No. 4, Handicraft Bhawan, Baba Kharag Singh Marg, New Delhi - 110001 from 21<sup>st</sup> May to 05<sup>th</sup> June, 2022.
4. Artisans/ craftsmen from SHGs under the Odisha State Rural Livelihood Mission (Odisha SRLM) will display and sell their hand-loom and handcraft products.
5. In view of achieving the objectives mentioned in Para-1 above, all the Central Ministries/ Departments located at New Delhi are requested to give wide publicity among all Officers/ Staff Members about the above event scheduled from 21<sup>st</sup> May to 05<sup>th</sup> June 2022 at the SARAS Gallery, Shop no.4, Handicraft Bhawan, Baba Kharag Singh Marg, New Delhi.

  
(Vinod Kumar)  
09/05/2022  
Under Secretary(RL)

To,

All Central Ministries/ Departments located at New Delhi  
(as per List)